

Oksana Tokarchuk

Contact information

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Trento, 38122
Department of Economics and Management
University of Trento
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Mobile: +39 3298450080
E-Mail: oksana.tokarchuk@unitn.it

National Scientific Habilitation (ASN)

Holding National Scientific Habilitation (ASN) for the position of **Associate professor** in scientific sector **A13/B2** (10.11.2020-10.11.2029)

Present position

Researcher fixed-term senior at University of Trento
Sept. 2021-present

Education

Bachelor's Degree in Finance, Cherkassy Technological University (cum laude) 2000
Bachelor's Degree in Economics and Social Sciences, University of Trento (cum laude) 2003
PhD in Economics, University of California, San Diego, EAP reciprocity student, research work under supervision of prof. J. Andreoni 2006-2008
PhD in Economics and Management, University of Trento. Thesis "Experimental elicitation of time preference: myths and reality" (Supervisors: Prof. Axel Stig Leijonhufvud and Prof. Enrico Zaninotto) 2004-2009

Professional experience

Researcher fixed-term junior at Free University of Bolzano 2012-2021
Post-doc researcher within the European project "Insemtives – incentives for semantics", interdisciplinary research project, Department of Management and Computer Science, University of Trento, Italy 2009-2012

Publications

A-rank journals publications according to ASN 2021-2023

- (**IF 12.879**; A-rank ASN 2021-2023; 5Q1 in VQR 2015-2019) Tokarchuk, O., Barr, J. C., & Cozzio, C. (2022). How much is too much? Estimating tourism carrying capacity in urban context using sentiment analysis. *Tourism Management*, 91, 104522, <https://doi.org/10.1016/j.tourman.2022.104522>
- (**IF 2.102**; A-rank ASN 2021-2023) Cozzio, C., Tokarchuk, O., and Maurer, O. (2021) 'Minimising plate waste at hotel breakfast buffets: an experimental approach through persuasive messages', accepted for publication to *British Food Journal*
- (**IF 5,908**; A-rank ASN 2021-2023; 5Q1 in VQR 2015-2019) Tokarchuk, O., Gabriele, R., and Maurer, O. (2021). "Estimating tourism social carrying capacity", *Annals of Tourism Research*, Vol. 86 (C), <https://doi.org/10.1016/j.annals.2020.102971>
- (**IF 4.147**; A-rank ASN 2021-2023; 4Q1 in VQR 2015-2019) Cozzio, C., Tokarchuk, O., and Maurer, O. (2020) "The effect of price bundling on tourists' extra expenditure: a mental budget approach", *Current Issues in Tourism*, Vol. 24, Issue 20, pp.2838-2842 <https://doi.org/10.1080/13683500.2020.1849045>
- (**IF 7.432**; A-rank ASN 2021-2023; 5Q1 in VQR 2015-2019) Brida, J.G., and Tokarchuk, O. (2017) "Tourists' spending and adherence to shopping plans: The case of the Christmas Market in Merano, Italy", *Tourism management*, Vol 61, No 1, pp 55-62, <http://dx.doi.org/10.1016/j.tourman.2017.01.016>
- (**IF 7.432**, A-rank ASN 2021-2023; 5Q1 in VQR 2015-2019) Brida J.G., Meleddu, M., and Tokarchuk O. (2017) "Use value of cultural events: The case of the Christmas markets", *Tourism management*, Vol. 59, No 4, pp 67-75, <http://dx.doi.org/10.1016/j.tourman.2016.07.012>
- (**IF 1.819**, A-rank ASN 2021-2023; 3Q2 in VQR 2015-2019) Tokarchuk, O., Gabriele, R. and Maurer, O. (2017) "Development of city tourism and wellbeing of urban residents: a case of German Magic cities", *Tourism Economics*, Vol. 23, No. 3 <https://doi.org/10.1177/1354816616656272>
- (**IF 1.819**, A-rank ASN 2021-2023; 3Q2 in VQR 2015-2019) Tokarchuk O., Gabriele, R., and Maurer, O. (2016) "Tourism intensity impact on satisfaction with life of German residents", *Tourism Economics*, Vol. 22, No. 6, pp 316-331, [10.1177/1354816616672356](https://doi.org/10.1177/1354816616672356)
- (**IF 1.819**, 3Q2 in VQR 2015-2019) Brida, J.G., and Tokarchuk, O. (2015) "Keeping mental budgets: visitors' spending at a Christmas market", *Tourism Economics*, Vol. 21, No 1, pp 67-82, doi:[10.5367/te.2014.0437](https://doi.org/10.5367/te.2014.0437)

Books

Tokarchuk, O. (2018) "Il modello di comprehensive congruity nel marketing turistico". p. 1-136, Canterano:Gioacchino Onorati editore srl unip., ISBN: 978-88-255-1319-6

Chapters in peer-reviewed books

Iarmolenko, S., and Tokarchuk, O. (2024). "Ukraine" in Jafar J. and Xiao H. (eds.) Encyclopedia of Tourism. 2nd edition. Frankfurt: Springer

Tokarchuk O., Maurer, O. (2019) "Tourism and residents' quality of life: The role of moderating factors", in Osti, L.(ed.) "Tourism Sustainability: Insights and Reflections", Gioacchino Onorati editore srl unip, ISBN 9788825524598

Iarmolenko, S., and Tokarchuk, O. (2016). "Ukraine" in Jafar J. and Xiao H. (eds.) Encyclopedia of Tourism. Frankfurt: Springer, pp. 984-986, ISBN 978-3-319-01383-1

Other international refereed journals with impact factor

- (IF 7.689) Gabriele, O. T. R. (2023). Firm performance and contribution of female training. Sinergie Italian Journal of Management, 41(2).
<https://doi.org/10.7433/s121.2023.10>
- (IF 7.629) Cozzio, C., Tokarchuk, O., & Maurer, O. (2023). All-inclusive holiday packages, tourist consumption and spending patterns at tourism destinations. Tourism Review, 78(1), 89-100.
<https://doi.org/10.1108/TR-12-2021-0572>
- (IF 7.629) Savadori, L., Tokarchuk, O., Pizzato, M., & Pighin, S. (2023). The impact of infection risk communication format on tourism travel intentions during COVID-19. Journal of Hospitality and Tourism Management, 54, 65-75.
[10.1016/j.jhtm.2022.12.004](https://doi.org/10.1016/j.jhtm.2022.12.004)
- (IF 2.576) Tokarchuk O., Gabriele, R., and Neglia, G. (2021) "Teleworking during the Covid-19 Crisis in Italy: Evidence and Tentative Interpretations", Sustainability Vol. 13, No. 4,
<https://doi.org/10.3390/su13042147>
- (IF 1.683) Tokarchuk, O., Maurer, O., and Bosnjak, M. (2015) "Tourism Experience at Destination and Quality of Life Enhancement: a Case for

Comprehensive Congruity Model", Applied Research on Quality of Life, Vol. 10, No. 4, pp. 599-613, doi:[10.1007/s11482-014-9342-2](https://doi.org/10.1007/s11482-014-9342-2)

(IF 1.929)

Tokarchuk, O., Cuel, R., and Zamarian, M. (2012) "Analyzing Crowd Labor and Designing Incentives for Humans in the Loop", IEEE Internet Computing, vol. 16, No. 5, pp. 45-51, Sept.-Oct. 2012, doi:[10.1109/MIC.2012.66](https://doi.org/10.1109/MIC.2012.66)

Other international refereed journals

Tokarchuk, O., and Maurer, O. (2017). "Introduction. Research and development in Tourism Mobilities beyond Place", e-Review of Tourism Research (RTR), 14, pp. 79-81

Tokarchuk, O. and Gabriele, R. (2015) "A computational experiment on elicitation task bias in time preference", International Journal of Computational Economics and Econometrics, Vol. 5, No. 3, pp. 237-256, DOI: <http://dx.doi.org/10.1504/IJCEE.2015.070614>

Lazaruk, S., Kaczmarek, M., Dzikowski, J., Tokarchuk, O., and Abramowicz, W. (2012) "Towards the semantic web - Incentivizing semantic annotation creation process" Proceedings of EKAW'12 Proceedings of the 18th international conference on Knowledge Engineering and Knowledge Management, doi [10.1007/978-3-642-33876-2_25](https://doi.org/10.1007/978-3-642-33876-2_25)

Cuel, R., Tokarchuk, O., Kaczmarek, M., Dzikowski, J., Simperl, E., and Lazaruk, S. (2012) "Making your semantic application addictive: Incentivizing users" WIMS '12 Proceedings of the 2nd International Conference on Web Intelligence, Mining and Semantics Article No. 4 ISBN: 978-1-4503-09158 doi [10.1145/2254129](https://doi.org/10.1145/2254129).

Cuel, R., Morozova, O., Rohde, M., Simperl, E., Siorpaes, K., Tokarchuk, O., Wiedenhöfer, T., Yetim, F., and Zamarian, M. (2011) "Motivation Mechanisms for Participation in Human-driven Semantic Content Creation", International Journal of Knowledge Engineering and Data Mining (IJKEDM), vol. 1(4), doi [10.1504/IJKEDM.2011.040653](https://doi.org/10.1504/IJKEDM.2011.040653)

R., Cuel, M. Herbrechter, M. Rohde, M. Stein, Tokarchuk, O., T. Wiedenhöfer, F. Yetim, and M. Zamarian (2011) "Requirements Report of the INSEMTIVES Seekda! Use Case", International Reports on Socio-Informatics (IRSI), Vol. 8, Issue 1, ISSN 1861-4280

Conference proceedings

Tokarchuk, O., Barr, J., and Cozzio, C. (2021) "Estimating Destination Carrying Capacity: The Big Data approach", ttra Annual International Conference Proceeding, ISBN: 978-0-692-46509-7, Fort Worth, Texas, USA (online), June

Nagler, D., Tokarchuk, O., and Gabriele, R. (2021) "Stimulating export performance: the role of organisational, process and product innovation mediation analysis", 2021 Proceedings EURAM Conference, ISBN 978-2-9602195-3-1, University of Quebec, Canada (online), June

Nagler, D., Tokarchuk, O., and Gabriele, R. (2021) "A mediation analysis of the role of organizational innovation on export performance" In: Sinergie-SIMA Management Conference 2021 – Electronic Conference Proceeding Sinergie, University of Palermo, Italy (online), June

Tokarchuk O., and Gabriele, R. (2020) "The Impact of Different Methods of Managerial Training on Firm Performance: The Case of Italian Smes" in In: European Academy of Management (EURAM) 2020 Proceedings EURAM Conference, ISBN 978-2-9602195-2-4, Dublin (Online), December

Tokarchuk, O., and Gabriele, R. (2020) "Effectiveness of training methods for SME managers", In: Sinergie-SIMA 2020 - Electronic Conference Proceeding Sinergie Pag.699-703 ISBN:97888943937-6-7, University of Pisa – Sant'Anna School of Advanced Studies, Pisa (Online), September

Cozzio, C., Tokarchuk O., and Maurer, O. (2020) "The effect of price bundling on tourists' extra expenditure: a mental budget approach". In: XVII SIM Conference "Il Marketing per una società migliore", ISBN 978-88-943918-4-8, LLIUC – University of Cattaneo di Castellanza (Online), October

Tokarchuk O, and Maurer O (2019) "Satisfaction with vacation between cultures". In: SIM 2019 Conference Proceedings, ISBN978-88-943918-3-1, Catholic University of Sacro Cuore, Pavia, October

Tokarchuk O, Gabriele R, Maurer O (2019) "Incoming international tourists and wellbeing: empirical analysis and interpretation". In: CAUTHE 2019 - Sustainability of Tourism, Hospitality and Events in a Disruptive Digital Age Proceedings, ISBN 978-0-9945141-4-1, The School of Business and Law at CQ University, Cairns, Queensland (Australia), February

Tokarchuk O, Gabriele R, Maurer O (2018) "The impact of tourism on the wellbeing of residents". In: 21st Excellence in Services Conference (EISIC) Proceedings, ISBN: 9788890432781, Paris (France), August

Tokarchuk O, Maurer O (2018) "Cross-cultural investigation of satisfaction with stay at destination". In: European Academy of Management (EURAM) 2018 Proceedings, ISBN 978-2-9602195-0-0, Reykjavik (Iceland), June

Tokarchuk O., Maurer O. and Osti L. (2018) "Perceived authenticity, experience and visitors' behavior at a permanent museum exhibition". In: 8th Advances in Hospitality and Tourism Marketing and Management (AHTMM) conference proceedings ISBN 978-0-9964244-3-1, Bangkok (Thailand), June

Tokarchuk O, Maurer O (2018). "Determinants of Satisfaction with Stay at Destination: A Cross-cultural Perspective". In: 24th EBES Conference – Bangkok Program and Abstract Book, ISBN 978-605-67622-2-2, Bangkok (Thailand), January 10-12, 2018

Tokarchuk O, Maurer O (2017). "Vacation satisfaction and vacationists' quality of life". In: Toulon-Verona Conference "Excellence in Services" Conference Proceedings. ISBN: 9788890432774, University of Verona, Verona (Italy), September 7 and 8, 2017

Tokarchuk, O. and Maurer, O. (2016) "From satisfaction with vacation to quality of life enhancement: A test of comprehensive congruity model" [online]. In: Scerri, Madalyn (Editor);

Hui, Lee Ker (Editor). CAUTHE 2016: The Changing Landscape of Tourism and Hospitality: The Impact of Emerging Markets and Emerging Destinations, Sydney

Articles published by others in magazines, etc. about my projects

Becca, A. (2021, July, 30) „Dirigenti, un futuro rosa“, Milano Finanza.

Tucci, C. (2021, July, 13) “Donne manager, I vantaggi della formazione”, Il Sole24Ore. Retrieved from https://24plus.ilsole24ore.com/art/donne-manager-ecco-quanto-aumentano-produttivita-azienda-AEMrUTW?refresh_ce=1

Koch, H. (2014, June 19) “Zufriedener durch mehr Besucher”, taz. Die Tageszeitung. Retrieved from <https://taz.de/!337235/>

Kaufmann, S. (2014, June 29) “In den Köpfen der Deutschen”, Frankfurter Rundschau. Retrieved from <http://www.fr-online.de/wirtschaft/haushaltsbefragung-in-den-koepfen-der-deutschen-,1472780,27650768.html>

Teaching experience

Principles of Marketing, School of Innovation, University of Trento, teaching language: English 2021-present

Emotional Intelligence, School of Innovation, University of Trento, teaching language: English 2021-present

Master Mind, School of Innovation, University of Trento, teaching language: English 2021-present

Analytics of Consumer Behavior, Free University of Bozen-Bolzano, BSc in Informatics and Management of Digital Businesses, teaching language: Italian 2022-2023

Consumer behavior and analytics, University of Trento, Master in International Management, teaching language: English 2022-2023

Analytics of Consumer Behavior, Free University of Bozen-Bolzano, BSc in Informatics and Management of Digital Businesses, teaching language: English 2020-2021

Introduction to Management, Free University of Bozen-Bolzano, BSc Degree in Tourism-, Sport-

	and Eventmanagement, teaching language: English	
	Marketing, Free University of Bozen-Bolzano, BSc Degree in Tourism-, Sport- and Eventmanagement, teaching language: English	2012-2021
	Introduction to Emotional Intelligence, Free University of Bolzano, Studium Generale, teaching language: Italian	2019-2020
	Principles of Marketing, Free University of Bozen-Bolzano, BSc Degree in Tourism-, Sport- and Eventmanagement, teaching language: English	2018-2019
	Introduction to Event Management, Free University of Bozen-Bolzano, BSc Degree in Tourism-, Sport- and Eventmanagement, teaching language: Italian	2012-2015
	International Event management, Free University of Bozen-Bolzano, BSc Degree in Tourism-, Sport- and Eventmanagement, teaching language: English	2010-2011
Supervision of collaborators, students and research assistants	Tutor for PhD student in Economics and Management, University of Trento	2010-2011
	Mentoring of Executive Master thesis, Master in International Business, Catholic University of the Sacred Heart, Milan	2020 - present
	Supervision of two scientific collaborators at Free University of Bozen-Bolzano	2021
Third mission	Regular delivery of lectures for high school students within the program of Advisory Service "Thematic lectures for high schools" – two high schools per year, involving around 60 students, Free University of Bozen-Bolzano	2021
International Conference Organization	Co-chair Consumer Behaviour in Tourism Symposium 2020 (CBTS 2020), Trier, Germany	2016-2021
	Co-chair Workshop 'Tourism Sustainability and Regional Development' (TomSust 2018), Free University of Bozen-Bolzano, Italy	December, 2020

	Co-Chair Euregio Workshop on Experimental Economics, Free University of Bozen-Bolzano, Italy	November, 2018
Scientific board of International Conferences	Scientific Board International Conference "Managing Tourism Across Continents 2021", The Association of Turkish Tourism Academics (TUADER)	September, 2014
	Scientific Committee Consumer Behaviour in Tourism Symposium (CBTS 2012 - 2020), TOMTE, Brunico, Italy	April, 2021
Memberships in scientific societies	Competence Centre in Tourism Management and Tourism Economics (TOMTE)	2012-present
	European Academy of Management (EURAM)	2012 – present
	International Association in Tourism Economics (IATE)	2018-present
	Italian Management Association (SIMA)	2017-present
	Italian Marketing Association (SIM)	2014-present
	Italian Academy of Business Economics	2015-present
Editorial Board Membership	Topic Editor in Tourism management of Sustainability, an international, cross-disciplinary journal (ISSN 2071-1050; CODEN: SUSTDE)	2015-present
	Member of Scientific Committee of Book Series in Tourism Management and Marketing, Aracne editrice	2020-present
	Member of Editorial Advisory board of Journal of Global Business Insights (ISSN 2640-6489 Online, ISSN 2640-6470 Print)	2019 - present
	Editor, special issue of e-Review of Tourism Research (eRTR)	2018 - present
Research at foreign institutions	SOEP in-residence visiting researcher at the German Institute for Economic Research (DIW), Berlin. Objective: Analysis of German Socio-Economic Panel (SOEP) data at detailed	2017

	geographical levels within the project "Tourism and wellbeing of residents: the impact of Airbnb"	
	SOEP in-residence visiting researcher at the German Institute for Economic Research (DIW), Berlin. Objective: Analysis of German Socio-Economic Panel (SOEP) data at detailed geographical levels within the project "The impact of tourism on wellbeing of German residents"	April 2019
Research premiums and awards	Award for academic activity, Free University of Bolzano	February 2015
	Three-year premium for productivity and excellence in academic activity, Free University of Bolzano	2012-2021
Research Projects	Principal investigator conto terzi project "Managerial training for female managers: evidence and impact". Funds € 5,000, project entrusted by Fondirigenti, Italy	2016-2019
	Co-investigator, competitive research project "Psychological drivers of protective behavior and risk perception: An application to the Covid-19 pandemic". Funds € 60,000, funding body: University of Trento	2020-2021
	Principal investigator competitive research project "The evolution of tourists' spending". Analysis of survey data of German tourists from 1971 to 2018. Funds € 9,259, funding body: Free University of Bolzano	2020-2022
	Co-Investigator competitive EU funded research project "On-Tour" (Sustainable Travel) and development of an on-line tool based on business data. Funds €125,000 for local unit at Free University of Bolzano, funding body: European Fund for Regional Development, Interreg Italy-Austria	2018-2020
	Principal investigator competitive research project "Tourism and wellbeing of residents: the impact of Airbnb" (based on Airbnb data and SOEP data) 2018-2021. Funds € 9,950, funding body: Free University of Bolzano	2018-2020
	Principal investigator competitive research project "Tourists' expenditure: exploration of	2018-2020

mental budget theory". Study of categorization of vacation spending and mental budget formation and its influence on actual spending of vacationers. Funds € 9,000, funding body: Free University of Bolzano

Principal investigator competitive research project "The impact of tourism on quality of life of German tourists". Investigates the impact of growing presence of tourists on the total utility of residents through the analysis of residents' satisfaction with life. Funds € 4,820, funding body: Free University of Bolzano 2017–2020

Co-Investigator research project "Comprehensive congruity model and quality of life of tourists". Investigates the relationship between various aspects of tourists' satisfaction with stay at destination. Data collected in cooperation with Tourism Tasmania 2013-2016

Co-Investigator research project "Tourism and residents' quality of life, a case of Alto Adige". Investigates the relationship between tourists' presence in the area and residents' quality of life in various destinations of Alto Adige. The analysis is concentrated on moderating factors influencing this relationship. 2013-2015

Principal investigator competitive research project "Destination choice of mature tourists". Investigates destination choice of senior travellers engaging in mountain tourism. Funds € 5,000, funding body: Free University of Bolzano 2012-2015

Co-Investigator competitive EU funded research project "Demochange" - Demographic change in the Alps: adaptation strategies to spatial planning and regional development. Analysis of impact of demographic change in the Alpine Regions. Funds € 150,000 for local unit at Free University of Bolzano, European Fund for Regional Development, 2013-2015

Interreg Italy-Austria
Co-Investigator of the project "Mental budget theory and tourism shopping: a case of Christmas Markets in Merano". Investigates the formation of spending plans of visitors to Christmas Markets and their relationship with 2012–2014

visitors' actual expenditure. Funds € 10,000,
 funding body: municipality of Merano

Researcher, European Seventh Framework
 Program (FP7), targeted research project:
 "Incentives – incentives for semantics".
 Participating institutions: STI, UNITN, USI,
 Ontotext, Telefonica TID, Pepper's Ghost
 Production, Seekda Inc. Funds €527,644 for local
 unit at University of Trento, EU funds

Researcher, within FIRB project "Representing
 organizational knowledge: models and digital
 applications for distributed systems of firms".
 University of Venice and University of Trento

**Presentations
 at scientific
 conferences**

2009-2010

„The impact of different methods of managerial
 training on firm performance: The case of Italian
 SMEs" with R. Gabriele, peer-reviewed paper
 presentation at European Academy of
 Management (EURAM) 2020 Conference,
 December. 4th-6th, 2020

The effect of price bundling on individual decision-
 making behavior toward complementary
 unbundled items" with C. Cozzio and O. Maurer,
 peer-reviewed paper presentation at Academy of
 Marketing Science (AMS) Conference 2020,
 December 15th-17th, 2020

"The effect of price bundling on tourists' extra
 expenditure: a mental budget approach" with
 Cozzio, C., and Maurer, O., peer-reviewed paper
 presentation at XVII[^] SIM Conference "Il
 Marketing per una società migliore", LLIUC –
 University of Cattaneo di Castellanza, 15th-16th
 October, 2020

"Effectiveness of training methods for SME
 managers" with R. Gabriele accepted to Sinergie -
 Sima Management Conference "Grand
 challenges: companies and universities working
 for a better society", University of Pisa - Sant'Anna
 School of Advanced Studies, 6th-7th September
 2020

„Residents' desensibilization towards tourists: an empirical analysis“ with R. Gabriele, peer-reviewed paper presentation at 2020 Travel and Tourism Research Association (TTRA) Europe Chapter Conference, Sept. 27th-30th, 2020

CBTS 2019 conference, Brunico, Italy, December 2019, peer-reviewed paper presentation “Hedonic adaptation and social carrying capacity of tourism: a dynamic perspective”

XVI SIM Conference “Marketing 4.0: Challenges of multi-channel”, Piacenza (Italy), October 24-25, 2019, peer-reviewed presentation “Satisfaction with vacation between cultures”

10th Workshop “Tourism: Economics and Management. Tourists as Consumers, Visitors and Travellers”, Siena (Italy), May 30-31, 2019, peer-reviewed presentation “Endogenous evolution of social carrying capacity in a metropolitan city”

CAUTHE 2019: Sustainability of Tourism, Hospitality and Events in a Disruptive Digital Age, Cairns, Queensland (Australia), February 11-14, 2019, peer-reviewed paper presentation “Incoming international tourists and wellbeing: empirical analysis and interpretation”

21st Excellence in Services Conference (EISIC), Paris (France), August 30-31, 2018, peer-reviewed paper presentation “The impact of tourism on the wellbeing of residents”

8th Advances in Hospitality and Tourism Marketing and Management (AHTMM) conference, Bangkok (Thailand), June 25-29, 2018, peer-reviewed paper presentation “Perceived authenticity, experience and visitors' behavior at a permanent museum exhibition”

European Academy of Management (EURAM) conference, Reykjavik (Iceland), June 19-22, peer-reviewed paper presentation “Cross-cultural investigation of satisfaction with stay at destination”

24th EBES conference (Eurasia Business and Economic Society), Bangkok, January 10-12, 2018, peer-reviewed paper presentation

"Determinants of Satisfaction with Stay at Destination: A Cross-cultural Perspective"

CBTS 2017 conference, Brunico, Italy, December 2017, peer-reviewed paper presentation "Determinants of quality of life enhancement and destination loyalty on a case of Thailand"

Association for tourism and leisure education and research ATLAS annual conference 2017, 12-15 September, Viana do Castelo; Portugal, peer-reviewed paper presentation "Vacation experience and tourists' quality of life: a case of Thailand"

20th Excellence in Services International Conference, Verona, Italy, peer-reviewed paper presentation "Vacationists' quality of life enhancement and loyalty to destination: a case of Thailand", 2017, 7.09-8.09.2017

IATE 2017 conference, June 2017, Rimini, Italy, peer-reviewed paper presentation "Residents' quality of life and support for tourism development: the role of moderating factors" 21-23 June, 2017, Rimini

Dubrovnik conference May 31- June 3, 2017, European cities marketing International Conference and General Assembly 2017 on a topic "Disturbance in travel", peer-reviewed paper presentation "Managing tourism flows and quality of life in Berlin"

Tokarchuk, O. and Maurer, O. (2016) "From satisfaction with vacation to quality of life enhancement: a test of comprehensive congruity model", peer-reviewed paper presentation at CAUTHE 2016 conference, Sydney, February 2016

Tokarchuk, O. and Maurer, O. (2015) "Employment in tourism and length of residence as moderating factors of the tourism impact on residents' wellbeing", peer-reviewed paper presentation at Consumer Behavior in Tourism Symposium (CBTS) 2015, Munich, December 2015

Tokarchuk O., Gabriele, R., and Maurer, O. (2015) "Tourists' arrivals impact on satisfaction with life

of German residents", peer-reviewed paper presentation at the 5th Conference of the International Association for Tourism Economics, Hong Kong, July 2015

Tokarchuk, O., Gabriele, R., and Maurer, O. (2015) "City tourism effects on satisfaction with life of urban residents: a case of German cities", invited presentation, presented at Workshop "Integrating City tourism(s) into urban research agenda", L'Aquila, June 2015

Consumer Behavior in Tourism Symposium, December 2014, Brunico, Italy; peer-reviewed paper presentation "Tourism development and the quality of life of residents: a case of Germany"

2014 Barcelona Workshop on Regional And Urban Economics, November 2014, Barcelona; peer-reviewed invited paper presentation "Development of cultural tourism and wellbeing of urban residents: a case of German Magic cities"

SISTUR 2014 annual meeting of Italian tourism economists, November 2014, Rome; peer-reviewed paper presentation "Tourism density and the quality of life of residents"

Euregio Workshop on Experimental Economics, September 2014, Bolzano; peer-reviewed paper presentation "The effect of elicitation task in intertemporal choice"

Advances in Tourism Economics, May 2014, Lisbon; peer-reviewed paper presentation "The impact of tourism on the wellbeing residents"

TCVT3 Bolzano 2014 Workshop "Tourists as Consumers, Visitors, Travellers", April 2014, Bolzano; peer-reviewed paper presentation "Tourists' expenditure and adherence to shopping plans"

**Presentations
at research
seminars**

Research Seminar "Satisfaction with life and tourism: empirical investigation on a case of Germany", April 2019, at DIW Berlin

"Interaction With Tourists Of The Same Culture Boosts Quality Of Life Of Local Residents: A Cross-Cultural Investigation Of Tourism Impact

On Wellbeing Of Residents In Alto Adige"
presentation at Research Day at Free University
of Bolzano, October 2015

Research seminar "Enhancement of Quality of Life
through vacations", May 2015, at University of
Trento

Research Seminar "Enhancing residents'
wellbeing through tourism development", Feb.
2015, at DIW Berlin

Research seminar "Game mechanics: motivating
communities to create content", March 2014, at
School of Economics and Management, Free
University of Bolzano

**Language
Skills**

English – C2, Cambridge Certificate of English

Italian – C1, CELI 4 certification

German – B2, Goethe-Zertifikat B2

Russian – native speaker

Ukrainian – C2 level

**Referee
activity for
scientific
journals and
institutions**

EURAM; Academy of Management Conference;
International Journal of Consumer Studies;
Tourism Management; International Journal of
Tourism Research; Current Issues in Tourism;
Tourism Economics; Tourism Analysis;
International Journal of Hospitality Management;
International Journal of Culture, Tourism and
Hospitality Research; Managing Service Quality;
Young Consumer; International Journal of
Computational Economics and Econometrics;
National Science Foundations (NSF); Journal of
Risk and Uncertainty; Journal of Socio-Economics;
Sustainability