

 **DINN!**

DINN!

A DESIGN INNOVATION FIRM

WE DESIGN EXPERIENCES AND TOUCHPOINTS TO GET A POSITIVE IMPACT ON BRANDS AND PEOPLE

DINN! (design+innovation) is the sound of a brilliant and intuitive idea, made real.

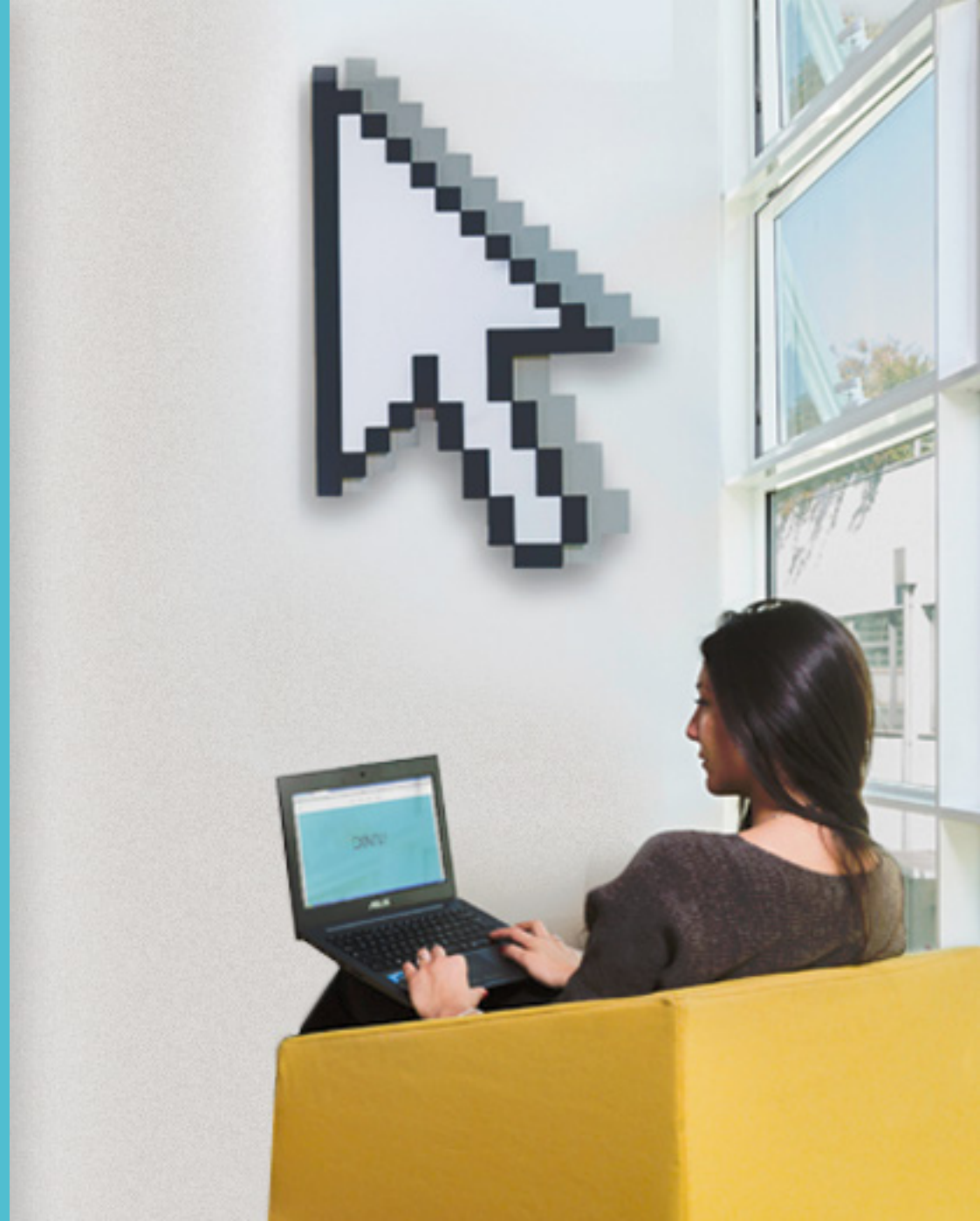
We are Italian and we DINN! worldwide



'DINN!
A DESIGN INNOVATION FIRM

TOWARDS GREATER THINGS

Our aim is to innovate, through
distinctive and performing ideas, where
and how people live experiences



'DINN!

A DESIGN INNOVATION FIRM

STRATEGY DRIVEN, DESIGN
ORIENTED: OUR PRINCIPLES

HUMAN CONTEXT

People-driven: matching or going beyond
their expectations

SYSTEMIC

Connecting dots: different layers and
touchpoints linked with mutual benefit

DIGITAL BOOST

One channel: digital and tech are fundamental
enablers for integrated experiences

APPEALING

Beautiful because meaningful: to better
communicate the value of the change



'DINN!

A DESIGN INNOVATION FIRM

WE GUIDE AND CHALLENGE OUR CLIENTS IN
A CODESIGN JOURNEY

HIGHLIGHTING THE BRAND DISTINCTIVENESS THROUGH UNIQUE EXPERIENCES IN PHYSICAL, DIGITAL AND PEOPLE TOUCHPOINTS

- Brand Positioning
- Visual Identity
- Service\Customer Experience
- Physical Space Design
- Digital Interface Design
- Change Management
- People behaviours
- Technical Development



'DINN!

A DESIGN INNOVATION FIRM

WE PARTNER WITH WORLDWIDE LEADING COMPANIES INNOVATING WHERE THE PEOPLE BUY, INTERACT, DISCOVER, WORK, ENJOY, LIVE...



'DINN!

A DESIGN INNOVATION FIRM

**WE DESIGN
EXPERIENCES AND
TOUCHPOINTS
TO GET POSITIVE
IMPACT ON
BRANDS AND
PEOPLE**

**DESIGN
HEADQUARTERS**

Via Morimondo,
26/16b 20143
Milano
t.t. +39 02 872870

**ASIA REGIONAL
OFFICE**

Marina Bay Financial Centre
Tower 3 12 Marina Boulevard
#17-01 Singapore 018982
t.t. +65 68095111
m.+65 82228512

