Sports Economy in Trentino

Trentino is an important hub for Italy's sports market. The sports economy in Trentino has a value of around 3.07 billion Euros, 6.6% of the local GDP. Over the last few years Trentino has been positioning itself as one of the most sport-oriented provinces in Italy. Sales of sporting equipment to italians account for 53 parameters concerning sport at a professional level.

Trentino Sviluppo, a Single Support Desk for Investment

Trentino Sviluppo is a one-stop-shop in Trentino for business location, FDI investments, development of mindset strategies, tourism, innovation, internationalisation, real estate and financial system interventions. It supports companies arriving to invest and set up their business in Trentino, by providing assistance throughout the process, from site-selection to building relations with research facilities. Finding the best industrial sites, accessing credit and facilities, and offering support in R&I projects. The aim is to foster the sustainable growth of the “Trentino System” by developing sectors and services for the creation of new entrepreneurial and innovation projects. In connections with the research centers of the territory, which operate in the fields of mechatronics, environment and sport.

Industry

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Among the sectors with the highest 500 turnover, 110 enterprises are involved, 380 million euros awarded.

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Trentino offers the Best Conditions in Italy to Do Business

Why invest in Trentino? Among the many reasons, there is also the lowest taxation in the provinces in Italy, together with a system of incentives set up by the provincial government to attract investment and offer support for certain items of expenditure. A specific law (L.R.9/16) supports projects in the field of research, development, internationalisation and certification. In addition to competitive tax regimes Trentino can also boast rapid and simplified bureaucratic and administrative procedures and a positive attitude towards investments in the public and private sectors – above all the Italian and European average.

SPIN Accelerator Italy: The First European Sport-Tech Acceleration Program

Trentina hosts the first European sport-tech accelerator program, born from the collaboration between Trentino Sviluppo, University of Trento and HYPE Sports Innovation. SPIN Accelerator is the first Italian sports accelerator network in the world, created with the aim to foster innovation within the sport-tech sector. It is composed of numerous accelerators that will work to recruit and grow sport-tech innovative start-ups in Europe, US, Australia and the U.S. The program offers a 4-month training and mentoring program, a challenging environment, access to SMEs, industrial groups, research centers and co-schools work to help provide the best experience and comprehensive and hands-on support to the enterprises. Trentino offers the Italian market to Pins acceleration, a variety of other projects, and innovative start-ups, fostering an international hub for the “sport-tech” sector.

1st 15

Progetto Manifattura (Made in Italy)

The historic “Manifattura Tabacchi” tobacco plant in Rovereto has become an industrial innovation hub in the fields of sustainable mobility, smart homes, and sport-tech.

In its heart the Acceleration Office is involved in over 60 businesses in sectors as green building, renewable energy, environmental research, natural resources, circular economy, and sports technologies. It hosts important research bodies, including the Microsoft Research Centre, a technological biocatalyst set up by the American giant.

1st

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Polce Meccatronica (Mechatronics Hub)

A technology hub located in Rovereto, where business, innovation and education intersect and generate synergies that facilitate the development of collaborative research projects. Polce Meccatronica is home to Ducati Energy Research Centre for the generation of hybrid motors, Bertoal Mechatronic Research, Deass Mechatronic Technology Centre, Polo Meccatronica Innovazione.

Research and Innovation

With per-capita investments in research and innovation that make it one of the most advanced European countries, Trentino is home to institutions and “scientific excellences” with a university that is among the most prestigious in Italy, public and private research centers of international calibre and the presence of important Knowledge and Innovation Communities (KIC). Trentino is also home to the Italian branch of the European Institute of Innovation and Technology (EIT) dedicated to information and communication (ICT) and digital, raw materials (MAT), nanotechnology and the presence of important Knowledge and Innovation Communities (KIC). Trentino is also home to the Italian branch of the European Institute of Innovation and Technology (EIT) dedicated to information and communication (ICT) and digital, raw materials (MAT), nanotechnology and the presence of important Knowledge and Innovation Communities (KIC). Trentino is also home to the Italian branch of the European Institute of Innovation and Technology (EIT) and digital, raw materials (MAT), nanotechnology and the presence of important Knowledge and Innovation Communities (KIC).

Trentino Offers

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Sport-Tech and Innovation

Sport and Technology in the Heart of the Alps
TRAINING AND RESEARCH

Fondazione Bruno Kessler
(Bruno Kessler Foundation)

Fondazione Bruno Kessler (FBK), in scientific, technological and humanistic research, employing more than 400 researchers. It is a member of about two dozen linked research centers, start-ups and spin-offs. FBK, thanks to its scientific excellence and tangible return on investment in research for the benefit of the local community.

SPORT-RELATED RESEARCH UNIT:


FBK - CMEP: Research activities focus on new materials and interfaces, devices and microsystems. www.cme-fondazione-kessler.it

Fondazione Edmund Mach
(Edmund Mach Foundation)

Fondazione Edmund Mach (FEM), as the only research center in Europe and Italy’s first One-Health research center, operates in the key sectors of agriculture, environment and food with research, training and technology transfer activities.

EDUCATION

The most sporty region in Italy will host in 2019 a new brand university course in sports, with a particular focus on mountain activities. The course is characterised by a specific interest in mountain sports, related to the organisation of sporting events and technological innovation applied by the performance of athletes.

The University of Trento is adhering to the European networks EASS (the Dual-Career Network) – which since 2004, cooperates and promotes the collaboration between European universities and organisations supporting dual career programs for athlete-students. TOPSport represents one of the five first partnership at the national level in the area of dual career by providing support services, training and educational flexibility for the high level athletes who have a desire to balance their academic and sport careers, as it recognises the priority of combining professional sports activities and university education.

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EVENTS

International events

- windsurf championship
- MTB Championship Race
- Bike Festival Garda Trentino
- Rock Master Festival
- Ski Slalom World Championship Race
- Tour de Ski
- Marcialonga

INTERNATIONAL EVENTS

Permanent participation in the Italian Observatory for the Bike Economy