

Israeli Digital Health Business Delegation to Italy Trento 20 June 2022

Monday June 20 th	Israel – Italy Healthcare Innovation Day in Trento
Location	Sala Stringa - Fondazione Bruno Kessler Via Sommarive, 18 – Povo (Trento)
09:00	Gathering & Registration
09:30 – 10.10	<p>Welcoming Remarks by</p> <p>Raffaele Farella - Director for International Affairs of the Autonomous Province of Trento</p> <p>Francesco Profumo – President of Fondazione Bruno Kessler (online)</p> <p>Oscar Mayora – Head of the Digital Health Lab Unit at FBK Center for Health and Wellbeing and scientific coordinator</p>
10.10- 10.30	Jonathan Hadar - Minister for Economic and Trade Affairs, Israel Trade Mission to Italy THE CHALLENGES OF THE DIGITAL HEALTH INTEGRATION
10.30 - 10.50	Marco Baccanti - Managing Director of Fondazione Enea Tech Biomedical (online) THE OPPORTUNITY OF LIFE SCIENCES FROM ENEA TECH POINT OF VIEW
10.50- 11.15	<p>Session 1</p> <p>DIGITAL HEALTH, IMPROVING THE HOSPITAL EFFICIENCY</p> <p>Oscar Mayora</p>
(15minuti)	(Coffee break)
11.30 - 11.55	<p>Session 2:</p> <p>THE ISRAEL EXPORT INSTITUTE: THE ROLE OF INNOVATION IN DIGITAL HEALTH IN ISRAEL THE ISRAELI EXPERIENCE, A NEW MODEL OF HEALTHCARE SERVICES (THE ARC SHEBA)</p> <p>Moderator: Paolo Barbanti</p>
11.55 - 12.45	<p>Session 3:</p> <p>Health Techs Showcase: companies' presentation</p>
12.45-14.00	<i>Networking Lunch</i>
14.00 - 16.45	B2B meetings
17:00	Closing remarks of the event, Bus/Train transfer to Verona