

# JOIN CANADA'S LOW CARBON ECONOMY

## PARTICIPATE IN THE CANADIAN ECONOMY WITH LOW CARBON CONTENT

### AGENDA

#### Carbon, Construction and Collaboration Workshop

— Your business opportunities in Canada's Wood and Forest Sector —

- 2:00 pm – 2:05 pm** Welcome remarks by Senior Trade Commissioner at the Embassy of Canada to Austria, **Stéphane Charbonneau**
- 2:05 pm – 2:20 pm** **Peter Moonen**, National Sustainability Manager at the Canadian Wood Council and Canadian representative at the U.N. Timber Committee -- Fundamentals for Mass Timber 2021 and Beyond <https://cwc.ca/> -- Environmental, carbon, regulatory, economic and productivity factors are increasing opportunities for Heavy and Mass Timber wood and other Forest Products
- 2:20 pm – 2:40 pm** **Kevin Merriam**, Executive Director at Maritime Lumber Bureau -- Forest and Wood Opportunities in the Maritimes <https://mlb.ca/> The Maritimes region has a rich heritage of forest products, a consistent and reliable wood supply and an intense desire to be a leader among forest regions in Canada. The Maritimes is working to transform their sector with investment, technical exchange, partnerships and innovation.
- 2:40 pm – 3:00 pm** **Bob Lennon**, President at Thermal Wood Canada –Thermally Modified Wood <https://thermalwoodcanada.com/> Innovation in wood technology enables wood products to have greater durability. Opportunities for these high-efficiency, sustainable facilities is nation wide.
- 3:00 pm – 3:20 pm** **Patrick Chouinard**, CEO and Co-Founder at Element5, -- Mass Timber and Prefab Facades <https://elementfive.co/> -- Mass timber is more than a commodity product. New opportunities for façade assemblies, which can address fire and energy performance regulations, also increase productivity, reduce construction time and labour costs.
- 3:20 pm – 3:30 pm** **Nicole Mothes**, Trade Commissioner at the Embassy of Canada to Austria presenting ongoing activities between Canada and Austria
- Brief introduction of **European TCs** and TCS services, **Angela Spreng**, Senior Commercial Officer at Government of Ontario office in Germany and **Nikolaus Hottenroth**, Officer Economy and Innovation at Representation of the Government of Québec in Munich
- 3:30 pm – 3:40 pm** Stretch break
- 3:40 pm – 4:00 pm** **Greg Pullam**, CEO at Mass Timber Services -- Mass Timber Modular Construction <https://masstimberservices.com/> Modular mass timber structures for multi-family, student housing, hotels and office buildings show promise in markets with small construction weather windows.
- 4:00 pm – 4:20 pm** **Chris Corps**, CEO at Pivotal Integrated Resource Management: Biochar Infrastructure and Advancement <https://pivotalirm.com/> Innovative technology can extract significant added value benefits for wood residuals and waste products and can be installed virtually anywhere.
- 4:20 pm – 5:00 pm** Q&A and open discussion

PROGRAM SUBJECT TO CHANGE