

## Transnational Webinar - AGENDA

**25.06.2025 (11:00 – 12:30)**

**The Role of Advanced Technologies in Improving Workers' Well-being**

**Broad Topic: Workers' Well-being**

**Online**

Schedule	Title	Speaker
11:00 – 11:15	<b>Welcome &amp; Introduction to the RECENTRE Project</b> How the RECENTRE project supports human-centred innovation and Industry 5.0 transition in Alpine manufacturing.	<b>Marco Galanti</b> – t2i – technology transfer and innovation – Italy
11:15 – 11:30	<b>From Factory to Fulfillment: The Value of Human-Centric Innovation</b>	<b>Matteo De Marchi</b> – Free University of Bozen · Bolzano Industrial Engineering & Automation (IEA) Smart Mini Factory Laboratory
11:30 – 11:45	<b>Promoting wellbeing through learning and effective use of AI-Based Workplace Assistance</b>	<b>Alexander Mädche</b> – Karlsruhe Institute of Technology (KIT) Human-Centered-Systems Lab
11:45 – 12:00	<b>Uqido srl - Emerging technologies and human-centered design</b>	<b>Pier Mattia Avesani</b> – Uqido srl
12:00 – 12:20	<b>Q&amp;A – Panel discussion</b>	<b>Marco Galanti</b>
12:20 – 12:30	<b>Conclusion</b>	<b>Marco Galanti</b>

## 11:00 – 11:15 | Welcome & Introduction to the RECENTRE Project

*How the RECENTRE project supports human-centred innovation and Industry 5.0 transition in Alpine manufacturing.*

**Marco Galanti** – t2i – technology transfer and innovation – Italy

Head of Innovation department at t2i – Technology Transfer and Innovation, and Project Manager of RECENTRE, leads projects focused on digitalization and sustainability, with particular attention to the adoption of enabling technologies and Industry 4.0 and 5.0.



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## 11:15 – 11:30 | From Factory to Fulfilment: The Value of Human-Centric Innovation

**Matteo De Marchi** – Free University of Bozen · Bolzano - Industrial Engineering & Automation (IEA)- Smart Mini Factory Laboratory

Professor for Manufacturing Technologies and Systems at the Free University of Bolzano.



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## 11:30 – 11:45 | Promoting wellbeing through learning and effective use of AI-Based Workplace Assistance

**Alexander Mädche** – Karlsruhe Institute of Technology (KIT) - Human-Centered-Systems Lab

Prof. Dr. Alexander Mädche is a full professor at Karlsruhe Institute of Technology (KIT) and head of the Human-Centered-Systems Lab. His research focuses on the design of human-centered

information systems at the intersection of Information Systems and Human-Computer Interaction. He has held management positions at SAP and Bosch and published in leading journals, such as MISQ, JAIS, and BISE. He also co-founded several non-profit initiatives promoting digital innovation and usability.



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## **11:45 – 12:00 | Uqido srl - Emerging technologies and human-centered design**

**Pier Mattia Avesani** – Uqido srl

Pier Mattia Avesani is the co-founder and CEO of Uqido, a company he started in 2010 to guide businesses of all sizes through their digital transformation. With a strong focus on emerging technologies and human-centered design, Uqido creates tailored software solutions for sectors such as biomedical, fintech, retail, and industry.



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## **12:00 – 12:20 | Open Q&A**

Interactive discussion with experts. Participants are encouraged to ask questions and explore opportunities and challenges related to skills development within their current roles.

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## **12:20 – 12:30 | Conclusion**

Presentation of the most important takeaways will be followed by an overview of the upcoming steps in the RECENTRE project and details about the next webinar.