

# GENERAL PLANNING 2021

SPIN ACCELERATOR  
Italy

■ Spin Accelerator Italy ■ Hype Sports Innovation

## DECEMBER - FEBRUARY

14 December - 21 February	Open call
8 - 12 February	Companies selection
19 February	Kick - off Spin Accelerator Italy
22 February	Amir Raveh - Opening session
25 - 26 February	1:1 corporate meeting

## APRIL

1 April	Business development webinar
5 April	Zvika Popper "One pager workshop"
12 - 15 April	Investors month
12 April	Lead investors "Fundraising Management post Covid-19"
13 April	1:1 vertical mentor
15 April	Mid program meeting
19 April	Shu Eliovson "Storytelling"
22 - 23 April	1:1 corporate meeting
26 April	Amir Raveh "How to get a yes - new model for pitching"
27 April	1:1 vertical mentor
29 April	Preparation for investors week

## JUNE

2 - 3 June	Demo Day preparation
10 June	Demo Day

## MARCH

1 March	Ryan McCumber "How to create a winning pilot"
3 March	Lead mentor - Vertical webinar
8 March	Pepe Escamilla "To pivot, or not to pivot: how startups should approach this question during the pandemic"
10 March	Lead mentor - Vertical webinar
15 March	Roni Goldberger, Amir Raveh, Yariv Barak "Crisis management"
16 March	1:1 vertical mentor
18 March	Business development webinar
22 March	Gayatry Sarkar "Product growth strategy to make your startup investable in the era of Covid-19"
25 - 26 March	1:1 corporate meeting
29 March	Amir Raveh "Investors and valuation"
30 March	1:1 vertical mentor

## MAY

3 - 6 May	Investors month
10 May	Amir Raveh "Mean sales machine - Effective sales process for startups + The operational execution for boosting your sales"
11 May	1:1 vertical mentor
13 May	Business development webinar
18 May	Business development webinar
20 - 21 May	1:1 corporate meeting
25 May	Final program meeting