

GENERAL PLANNING 2021

SPIN ACCELERATOR
Italy

■ Spin Accelerator Italy ■ Hype Sports Innovation

DECEMBER - JANUARY

14 december - 31 january Open call

MARCH

1 march	Ryan McCumber "How to create a winning pilot"
3 march	Lead mentor - Vertical webinar
8 march	Pepe Escamilla "To pivot, or not to pivot: how startups should approach this question during the pandemic"
10 march	Lead mentor - Vertical webinar
15 march	Roni Goldberger, Amir Raveh, Yariv Barak "Crisis management"
16 march	1:1 vertical mentor
18 march	Business development webinar
22 march	Gayatry Sarkar "Product growth strategy to make your startup investable in the era of Covid-19"
25 - 26 march	1:1 corporate meeting
29 march	Amir Raveh "Investors and valuation"
30 march	1:1 vertical mentor

MAY

3 - 6 may	Investors month
10 may	Amir Raveh "Mean sales machine - Effective sales process for startups + The operational execution for boosting your sales"
11 may	1:1 vertical mentor
13 may	Business development webinar
18 may	Business development webinar
20 - 21 may	1:1 corporate meeting
25 may	Final program meeting

FEBRUARY

8 - 12 february	Companies selection
19 february	Kick - off Spin Accelerator Italy
22 february	Amir Raveh - Opening session
25 - 26 february	1:1 corporate meeting

APRIL

1 april	Business development webinar
5 april	Zvika Popper "One pager workshop"
12 - 15 april	Investors month
12 april	Lead investors "Fundraising Management post Covid-19"
13 april	1:1 vertical mentor
15 april	Mid program meeting
19 april	Shu Eliovson "Storytelling"
22 - 23 april	1:1 corporate meeting
26 april	Amir Raveh "How to get a yes - new model for pitching"
27 april	1:1 vertical mentor
29 april	Preparation for investors week

JUNE

2 - 3 june	Demo Day preparation
10 june	Demo Day