

GENERAL PLANNING 2021

SPIN ACCELERATOR
Italy

■ Spin Accelerator Italy ■ Hype Sports Innovation ■ Program steps

FEBRUARY - MARCH

21 February	Call deadline
24 February - 4 March	Companies selection
10 March	Kick - off Spin Accelerator Italy
11 -12 March	1:1 Corporate meeting
15 March	Amir Raveh - Opening session
22 March	Ryan McCumber "How to create a winning pilot"
25 March	Lead mentor - Vertical webinar
25-26 March	1:1 Corporate meeting
29 March	Gayatry Sarkar "Product growth strategy to make your startup investable in the era of Covid-19"
30 March	1:1 Vertical mentorship

MAY

3 May	Amir Raveh "Mean sales machine - Effective sales process for startups + The operational execution for boosting your sales"
11 May	1:1 Vertical mentorship
25 May	1:1 Vertical mentorship
27-28 May	1:1 Corporate meeting

APRIL

1 April	Preparation for investors month + capital raising
5 April	Amir Raveh "How to get a yes, new model for pitching"
8 April	Zvika Popper "One pager workshop"
9 April	Nicola Conte "Getting everybody on board" Pipeline management workshop I
12 April	Lead investors "Fundraising Management post Covid-19"
13 April	1:1 Vertical mentorship
16 April	Nicola Conte "Getting everybody on board" Pipeline management workshop II
19 April	Brian Esposito - Investors and valuation webinar
21 April	Mid program meeting
23 April	Nicola Conte "It's going to cost: Customer acquisition and other important metrics"
26 April	Shu Eliovson "Storytelling"
27 April	1:1 Vertical mentorship
29 April	1:1 Corporate meeting
30 April	1:1 Corporate meeting

JUNE

10 June	Final program meeting
16-17 June	Demo Day preparation
24 June	Demo Day