



TRENTINOSVILUPPO  
IMPRESA INNOVAZIONE MARKETING TERRITORIALE



# SPIN ACCELERATOR *Italy*

The highest  
**ACCELERATION**  
for sports **INNOVATION**

2019



#SPINItaly  
[spin-accelerator.com](http://spin-accelerator.com)



## The highest acceleration for sports innovation



Trentino Sviluppo, in collaboration with the University of Trento and the Israeli network HYPE - Sports Innovation, **hosts the first European sport-tech accelerator.**

HYPE - Sports Innovation is the biggest sports innovation ecosystem in the world, with more than 26 thousand members among which are sports clubs, brands, federations and academies, together with more than 8 thousand sports startups.

Trentino Sviluppo operates in collaboration with a number of other international hubs: National Chiao Tung University in Taiwan, Queensland University (AUS), MEF University/1907 Fenerbahce FC (TR), Shakhtar Donetsk FC (UA), Loughborough University London (GB), Maccabi HAIFA F.C. (ISR), FC Köln (DEU).



# WHAT WE SEARCH FOR



1.  
EXCELLENT  
TEAMS WITH  
2-TO-4 MEMBERS



2.  
A GREAT IDEA,  
NEW AND  
SCALABLE



3.  
PASSION, ENERGY  
AND WILL  
TO SUCCEED



4.  
SPORTS-ORIENTED  
TECHNOLOGICAL  
IDEAS

# WHAT WE OFFER

Sixteen weeks of industrial acceleration with top-notch mentors and top managers coming from sports multinationals, and the chance of continuing working on your project within Progetto Manifattura, the sport-tech and green-tech incubator of Trentino Sviluppo.

- **A unique training path** with a selection of the best world's mentors
- **An equity-free 4-month acceleration program in our incubators,** an environment in great evolution
- The **chance to meet investors and sport-tech companies**
- **10K euros to make your idea grow** the winner of the 2019 edition will be granted a training path at Trentino Sviluppo and a prize of 10 thousand euros for the purchase of counselling and services (tied to the settlement in Progetto Manifattura)

## AND MORE

The whole Trentino ecosystem for innovation will be at your disposal:

- > **PROGETTO MANIFATTURA**
- > **POLO MECCATRONICA**
- > **PROM FACILITY**
- > **TESS LAB**



# PROGETTO MANIFATTURA

## Green Innovation Factory



Progetto Manifattura is an industrial innovation center that operates in the sectors of sustainable construction industry, renewable energies, sports and environmental technologies. It offers an environment designed for inspiring innovation and creativity and promoting sustainable growth - both in environmental, social and economic terms. It also plays a fundamental role in the Cluster Sport, the sport economy and sport-related technologies valorisation project. Such project is coordinated by the autonomous Province of Trento in collaboration with a number of universities and research centers.

[progettomanifattura.it](http://progettomanifattura.it)

# POLO MECCATRONICA



An innovative and dynamic space in which enterprises, students and researchers project, produce and test solutions for the industry 4.0. The industrial and technical-scientific project of Polo Meccatronica is coordinated by a public/private task force with interdisciplinary competences. Such team, guided by the autonomous Province of Trento, is composed by the Bruno Kessler Foundation, the University of Trento, Confindustria Trento and the technical and professional institute CFP G. Veronesi.

[polomeccatronica.it](http://polomeccatronica.it)

## ProM Facility

**[Pro]<sup>M</sup>**  
MECHATRONICS  
PROTOTYPING  
FACILITY

It is at the ProM Facility laboratories of Polo Meccatronica, in Rovereto, that innovation finds its true shape. ProM employs cutting-edge machinery, unique in Italy, handled by a highly trained and qualified staff. It is a laboratory in which enterprises can transform their ideas into real products. These products can then be tested and researchers get the chance to conduct complex experiments. ProM Facility is sustained by European funds and was born from the collaboration between the Autonomous Province of Trento, Trentino Sviluppo, Bruno Kessler Foundation, the University of Trento and Confindustria Trento.

[promfacility.eu](http://promfacility.eu)

## TESS Lab

The TESS Lab laboratories will occupy an area of 600 square meters and will be structured around three main sectors, identified as strategic for the development of Progetto Manifattura: smart home, sustainable mobility and sports industry. TESS Lab will be a dynamic environment that will offer companies the chance to develop innovative projects thanks to top-notch technologies, products and materials. Through technology transfer, TESS Lab will facilitate the training of a new generation of students, able to face new challenges with a multidisciplinary approach.

# THE FIRST EDITION

Ended in the summer of 2018, it has already given great results at a global level

## **WITHIN SPIN ACCELERATOR ITALY:**

- > 40** world-class **mentors**
- > 130** training **hours**

## **WITHIN HYPE SPORTS INNOVATION'S NETWORK:**

- > 700** **investors**
- > 450** **sport clubs**



# THE STARTUPS

## **SENSE ARENA (CZ)**

It is developing a virtual hockey training program, capable of simulating the sensation of being on ice to help athletes develop specific cognitive functions and skills

[sensearena.com](http://sensearena.com)

## **TONI.AI (AUT)**

It works on a soccer chatbot that communicates with every fan and engages them via highly-targeted sales&marketing suggestions, using the most popular messages platforms

[toni.ai](http://toni.ai)

## **WEARIT (IT)**

A platform for the engagement that allows skiers to have a smart, safe and fun experience through the use of different technological wearable devices and digital services for the measurement of performances

[wearit.net](http://wearit.net)

## **TWOGNATION (EST)**

They are designing the first e-sports aggregator. A single platform for athletes, clubs, sponsors and organizers which allows to handle information and monitor users' participation

[twognition.com](http://twognition.com)

## **WE FIT (IT)**

An alternative to sports club subscriptions. We Fit develops a service through which users can be in direct contact with some of the best sports trainers within their city

[we.fit](http://we.fit)

## **GOAL SHOUTER (IT)**

It is a mobile app that uses a cloud technology for handling digital content produced by clubs, sports leagues, federations, media and sports brands

[goalshouter.com](http://goalshouter.com)

### **SAPHIBEAT (US)**

Saphibeat works on a solution for outdoor or sports security. PhiPAL will be a smart device directly mounted on the helmet that detects accidents and, if the user is unable to do it or is unconscious, automatically launches a first aid request

[saphibeat.com](http://saphibeat.com)

### **MAS-TECH (IT)**

It is developing a software infrastructure capable of processing information from tennis matches videos, so to automatically generate data about performances and game strategies

[zlamtennis.com](http://zlamtennis.com)

### **COREHAB (IT)**

CoRehab is developing an app designed for allowing sports trainers to evaluate their athletes' performances in an easy and accurate way, thanks to a software guided by wearable tracking sensors

[corehab.it](http://corehab.it)

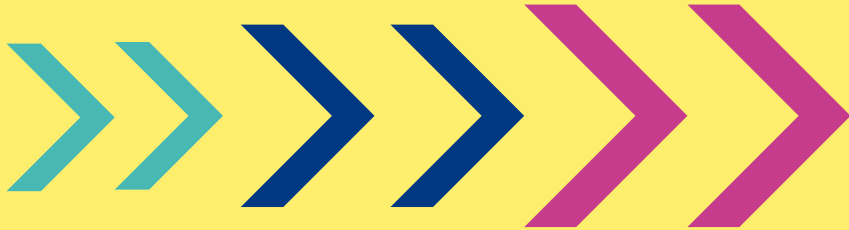
### **MATH&SPORT (IT)**

Math&Sport created an innovative multi-sports platform dedicated to sports performance improvement, through objective measurement of the single athlete's movements

[mathandsport.com](http://mathandsport.com)



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## SPIN ACCELERATOR ITALY 2019

The **second call** of  
**Spin Accelerator Italy**  
is **OPEN!**

You have the chance to join the world's biggest  
**sports innovation** ecosystem.  
What are you waiting for?

**DEADLINE: 15 MARCH**

[spin-accelerator.com](http://spin-accelerator.com)

Spin Accelerator is promoted by



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UNIVERSITÀ  
DI TRENTO

Spin Accelerator Italy received the patronage of

